

NREA PRESENTS

NATIONAL FORUM
TO ADVANCE
RURAL
EDUCATION

OCTOBER 19-21, 2026
SAN ANTONIO
TX 

Exhibitor & Sponsorship Prospectus



Hosted by:



In partnership
with:



Thank you,
premier sponsor: **T-Mobile**

Learn more at www.nrea.net/nfare • [#RuralEdForum](https://twitter.com/RuralEdForum)

CONNECT WITH OUR NATIONAL AUDIENCE

The National Forum to Advance Rural Education is one of the country's premier conferences dedicated to addressing the unique challenges and opportunities in rural education. The event unites a diverse community of national experts, K-12 and higher education practitioners, thought leaders, researchers, policymakers, and philanthropic innovators, all committed to transforming the rural education landscape.

Showcase your organization to an audience of highly engaged, national rural stakeholders, and demonstrate your commitment to the future of rural education. We are seeking partnerships with sponsors and exhibitors who share our passion for enhancing rural education. From businesses to nonprofits to philanthropic organizations, we can't do it without you!

Sponsoring and exhibiting at the National Forum to Advance Rural Education offers a unique opportunity to strategically elevate your brand. Whether you are looking to drive lead generation, expand your network with key decision-makers, or just support rural education, we have a sponsorship package to meet your goals and maximize your impact.



Share valuable face time
and build rapport with
rural stakeholders



Market your products
to key influencers and
decision makers



Showcase your
organization's commitment
to rural education



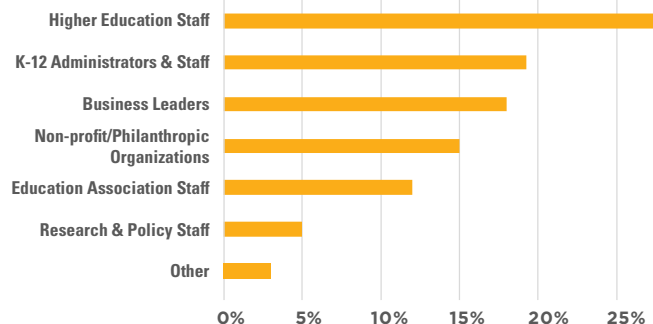
Grow your network with
new leads and connections

2025 BY THE NUMBERS

**TOTAL
ATTENDEES**
628



ROLES REPRESENTED



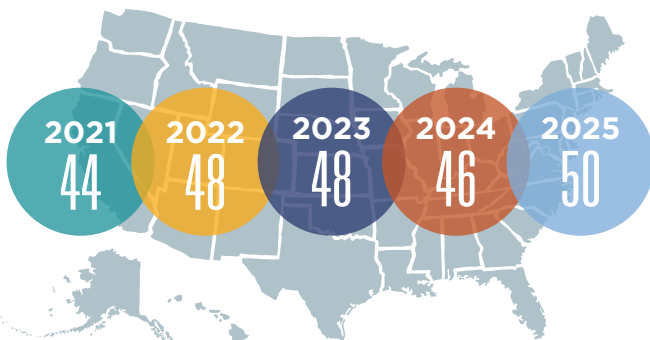
**FIRST-TIME
ATTENDEES**

59%

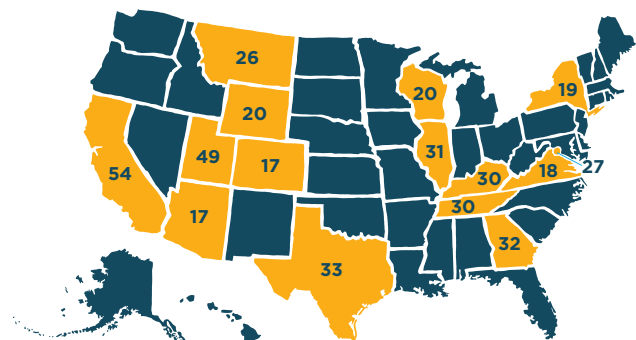


**This means new
leads for you!**

STATES REPRESENTED



TOP 15 STATES BY ATTENDANCE



REACH ACROSS COMMUNICATION CHANNELS

NREA PRESENTS
NATIONAL FORUM
TO ADVANCE
**RURAL
EDUCATION**

As the voice for rural education across the country, the National Rural Education Association connects with thousands of educators through its website, monthly newsletters, and active social media platforms. Sponsorship gives your organization prominent exposure across these channels, ensuring your brand, story, and solutions are in front of the leaders shaping rural education.

WEBSITE REACH

68,400
Annually

5,700
Monthly

NEWSLETTER SUBSCRIBERS

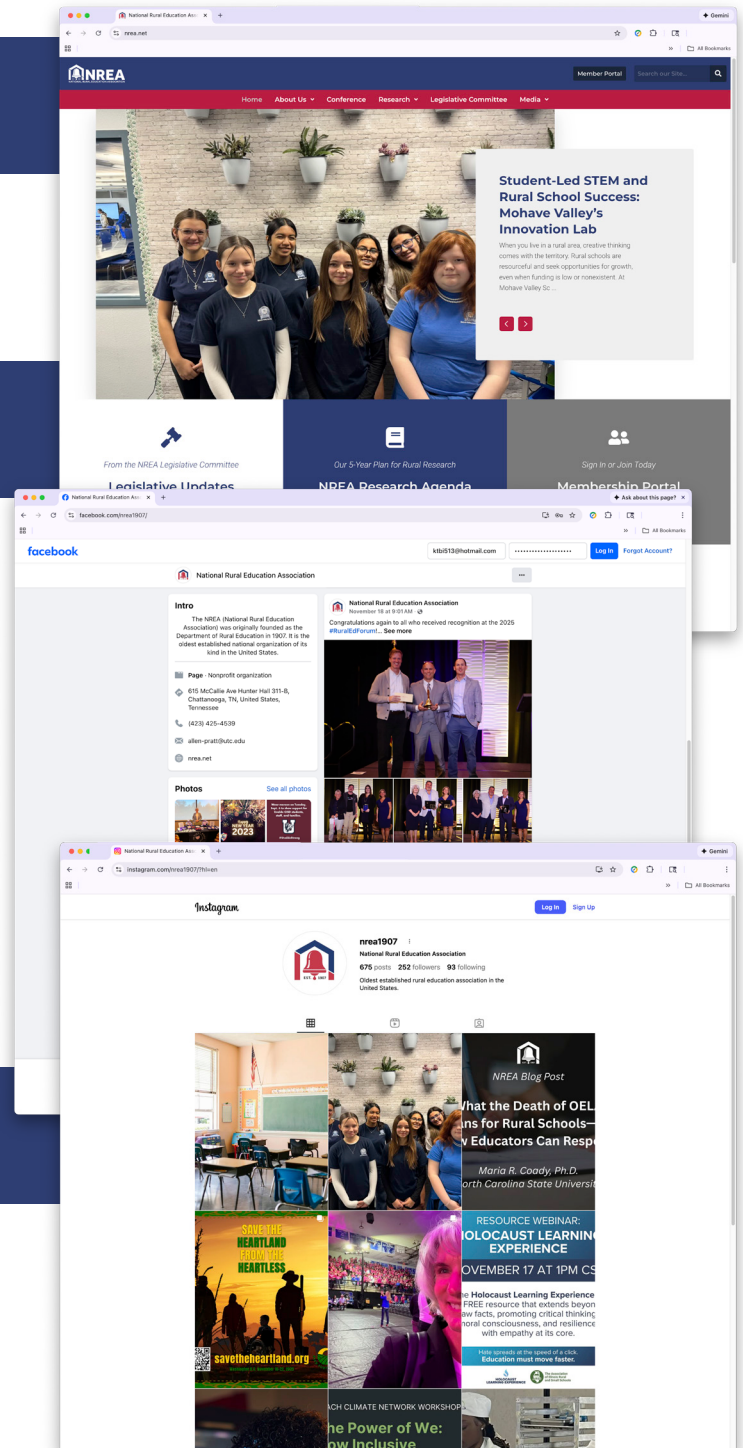
37,644



SOCIAL MEDIA REACH



129,448



SPONSORSHIP LEVELS

PREMIER SPONSOR — \$100,000



- 10 conference registrations
- Solo sponsorship credit for the Attendee Reception
- 60-second message or video played during a general session
- Option to host a 45-minute breakout session
- Logo on attendee badges or lanyards
- Logo on signage, website, app, and general session slides
- Banner ad in the app
- Full attendee contact list (pre- and post-event)
- 20'x 8' premium exhibit space, including electric
- Recognition in pre- and post-event communications, newsletters, and social media spotlights



GOLD SPONSOR — \$50,000



- 8 conference registrations
- Solo sponsorship credit for the Welcome Reception (Limit 1)
- 60-second message or video played during a general session
- Option to host a 45-minute breakout session
- Recognition as Wi-Fi sponsor or Onsite Badge-Printing sponsor (choose 1)
- Logo on signage, website, app, and general session slides
- Banner ad in the app
- Full attendee contact list (pre- and post-event)
- 20'x 8' premium exhibit space, including electric
- Recognition in pre- and post-event communications, newsletters, and social media spotlights



SILVER SPONSOR — \$25,000



- 6 conference registrations
- Keynote or general session sponsorship with on-stage acknowledgment (Limited to 3 opportunities)
- Option to host a 45-minute breakout session
- Sponsor profile with contact link in the app
- Full attendee contact list (pre- and post-event)
- High-visibility 8' x 8' exhibit booth, including electric
- Logo on digital materials, signage, and website
- Recognition in pre- and post-event communications and social media spotlights



SPONSORSHIP LEVELS

BRONZE SPONSOR — \$10,000



- 4 conference registrations
- Photo booth or charging station sponsorship
- Sponsor profile with contact link in the app
- Full attendee contact list (pre- and post-event)
- High-visibility 8' x 8' exhibit booth, including electric
- Logo on digital materials, signage, and website
- Recognition in pre- and post-event communications



COPPER SPONSOR — \$5,000



- 3 conference registrations
- Sponsor profile with contact link in app
- Full attendee contact list (pre- and post-event)
- High-visibility 8' x 8' exhibit booth, including electric
- Logo on digital materials, signage, and website
- Recognition in pre- and post-event communications



BRAND-BOOSTING OPPORTUNITIES

Enhance your company's visibility and show your support for rural educators through these add-on sponsorship opportunities. These additional brand-boosting opportunities are reserved for sponsors at the copper level and above.

CONFERENCE REGISTRATION SCHOLARSHIPS: \$5,000

(Covers 10 Registration Fees)



Your sponsorship removes financial barriers, allowing 10 deserving attendees to participate, learn, and connect with their peers.

COFFEE HERO: \$5,000

(4 Available)



Fuel the attendees and energize your brand! Sponsor a coffee and tea service, and be recognized at the coffee stations and in the event app so attendees know just who to thank.

SNACK STATION: \$5,000

(2 Available)



Keep attendees fueled and focused by sponsoring a snack break (popcorn, trail mix, chips, etc.). Provide a selection of delicious, energizing snacks to power participants through the day's engaging sessions.

SWEET TREAT STATION: \$5,000

(2 Available)



Our Sweet Treat Station features a delightful assortment of goodies—from cookies, brownies, and blondies to fun toppings and flavor add-ons—creating an irresistible spot for networking and conversation. It's the perfect mid-day or evening pick-me-up to satisfy any sweet tooth.

REST & RECHARGE ROOM: \$5,000



Provide attendees with a quiet space to recharge during the conference. This space offers comfortable seating, quiet surroundings, and calming amenities—perfect for reenergizing between sessions.

AGUAS FRESCAS STATION: \$5,000



Refresh the day with Mexican-style chilled fruit water—a vibrant, naturally flavored drink made with fresh fruits, infused water, and just a hint of sweetness. A light, energizing option to keep attendees cool, hydrated, and ready to learn.



"This conference has been one of the most beneficial conferences I have attended over my career."



"The networking was amazing. People wanted to share experiences and opportunities. Conference logistics were superior to other conferences I have attended."

INTERESTED IN PARTNERING WITH US?

Learn more at www.nrea.net/event-sponsors
or contact Dr. Melissa Sadorff, Executive Director, NREA at melissa@nrea.net

IMPACT BEYOND THE BOOTH

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INVEST IN THE INAUGURAL SPRINT OF THE RURAL EDUCATION FELLOWSHIP



A rural fellowship sponsorship focused on humanizing education, offered in partnership with the Thinking Collective

MOST CONFERENCE SPONSORSHIPS END WHEN THE EXHIBIT HALL CLOSES. THIS ONE KEEPS GOING.

Invest in the future of rural education by sponsoring the Inaugural Sprint of the Rural Education Fellowship, which launches in February 2027. We are starting with 10 cohorts of 12 rural teachers, totaling 120 participants.

Sponsors for this Inaugural Sprint will be named Founding Sponsors of the Rural Education Fellowship—a lifetime recognition that will not be offered again.

ABOUT THE RURAL EDUCATION FELLOWSHIP

The Rural Education Fellowship is a 10-week program built for people who are already teaching full-time, and the format is designed to fit a rural educator's real calendar. Educators work alongside mentors and researchers to pitch a project solving a problem in their own school or community. Then, selected projects receive funding to actually get built.

SPONSORS RECEIVE A YEAR OF STORY, NOT JUST A LOGO PLACEMENT

Fellowship Sponsors are tied to NREA's annual conference, the National Forum to Advance Rural Education (NFARE). Before NFARE, the sponsors are interviewed, and the partnership is captured through social assets and co-branded media. During the fellowship, sessions with the educator are recorded, and the sponsor is recognized on the capstone presentation. Afterward, that educator's project becomes a story the sponsor can carry into the following year, including at the next NFARE.

A lead sponsor funding a full cohort of 12 receives more than 30 pieces of co-branded media across the year.

GET INVOLVED AT A LEVEL THAT SUITS YOU

This opportunity is available to current NREA sponsors as an add-on, or to anyone who wants to make a one-off investment.



Fellowship Sponsors can fund a single educator for \$550, or a full cohort of 12 educators for \$6000. Of the \$550, \$100 supports NREA's rural programming and the remainder goes directly to the Thinking Collective to fund the mentor program that makes the fellowship work.

The Thinking Collective is a nonprofit working with more than 200 partner organizations, including the University of Chicago and Arizona State University, to support educator innovation. NREA is grateful for their partnership at this year's forum.

Learn more at www.nrea.net/event-sponsors
or contact Dr. Melissa Sadorff, Executive Director, NREA at melissa@nrea.net

PAST SPONSORS

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T Mobile

 **LearningBlade**
STEM and Computer Science Career Awareness


RURAL SCHOOLS
COLLABORATIVE

Gates Foundation

READY
FOR
INDUSTRY 

 **eDynamic
Learning**


A Union of Professionals

ctia

ELEVATE
K-12

nea
NATIONAL
EDUCATION
ASSOCIATION

 **PROXIMITY
LEARNING**
— An  Company —

Amplify.

 CHATTANOOGA
ZOO

Mutual of Omaha's
WILD KINGDOM

PLTW

RENAISSANCE


The Wallace Foundation®

 **TRANE**

 **transfr**

 **WEA
Member
Benefits**
Every member financially secure.

 **AgendaManager**
Meetings made simple.™

BYU
BRIGHAM YOUNG
UNIVERSITY

CESA 
Green Bay, WI

Clever

CODE

 **CollegeBoard**

 **Defined**

 **Discovery
EDUCATION**

 **findhelp**

edmentum

 **FULBRIGHT
Teacher Exchanges**

 **GoGuardian**

 **K12 Coalition**
Teaching for the Greater Good

**KNO
PRU**
CHALLENGE YOURSELF
powered by NAC

**KRAEMER
BROTHERS**

 **myCredential**

**MAGIC
SCHOOL**

 **newsela**

 **OPTERRA
ENERGY SERVICES**

Outlier.org

 **peachjar**

 **Performance
Services**

 **PURDUE
UNIVERSITY** | College of Education

SAVVAS
LEARNING COMPANY

 **STRONGMIND**

 **TAPPY**

 **aiEDU**
The AI Education Project

 **timelycare**

 **University of Wisconsin
Stevens Point**
STEVENS POINT • MARSHFIELD • WAUSAU

WAYFINDER
Partnership

WestEd

 **win** | Career Readiness
Courseware &
Credentials

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

**discover
green
bay**
Beyond Legendary

 **Kobussen Buses Ltd.**
years driving forward

**SECOND
STEP**

 **UPPER
90
ENERGY**

 **VT** | CENTER FOR RURAL EDUCATION
VIRGINIA TECH

 **WILLIAM CAREY
UNIVERSITY**

WGU

EXHIBIT WITH US IN SAN ANTONIO

NREA PRESENTS
NATIONAL FORUM
TO ADVANCE
RURAL
EDUCATION

EXHIBIT BOOTH • \$2,000

YOUR INVESTMENT INCLUDES:

- ✓ 2 conference registrations, a 6-foot skirted table and two chairs, and wireless internet
- ✓ Invitation to Welcome Party held in exhibit area
- ✓ Invitation to Attendee Reception held in exhibit area
- ✓ Recognition in app
- ✓ Electronic list of conference attendees (post-event only)
- ✓ An electric outlet can be purchased separately for \$125.

EXHIBIT SCHEDULE

Sunday, October 18

1-4 p.m. Booth Set Up
4:30-6 p.m. Welcome Party in Exhibit Area

Monday, October 19

7:30 a.m.-5 p.m. Exhibit Hours
5-6:30 p.m. Attendee Reception in Exhibit Area

Tuesday, October 20

7:30 a.m.-4 p.m. Exhibit Hours
4 p.m. Tear Down

EXHIBITOR CANCELLATION & REFUND POLICY

Cancellations received 150 days or more prior to the conference will receive a full refund, less a \$250 administrative fee. Cancellations received 90-149 days prior to the conference will receive a 50 percent refund of the total booth fee, less a \$250 administrative fee. Cancellations received fewer than 90 days prior to the conference will not receive a refund.

Exhibitors may transfer their booth registration to another organization with prior approval from NREA up to 60 days prior to the conference.

INTERESTED IN PARTNERING WITH US?

Learn more at <https://www.nrea.net/nfare> or contact the event team at nfare@nrea.site.

SPACE IS LIMITED. RESERVE YOUR SPOT TODAY!

